

Environmental, Social and Governance Advisory Services

A Sustainable Framework for the Future

As Environmental, Social and Governance (ESG) reporting becomes standard as an expected component of reporting, many companies seek assistance in developing a comprehensive approach to the process to accumulate, validate and report. From strategic planning to ongoing process improvement, ESG reporting can be an opportunity for businesses to evaluate their operations and create a framework for future growth.

Why ESG?

More robust business performance and improved governance across the organization are among the benefits of investing in an ESG program. Companies that have developed strong ESG programs report:

- ▶ Improved brand recognition and perception
- ▶ Enhanced investor interest and confidence
- ▶ Stronger governance and control environment
- ▶ Better alignment of corporate strategy with performance
- ▶ Improved employee engagement
- ▶ Clearer definition of organizational purpose
- ▶ Alignment with peer group industry practices

Where to Start?



The journey begins with a commitment to assess and adjust operations and implement impactful initiatives over time. The process can be broken down into these stages:

Stage 1

Defining Strategy and Standards Assessment

The first step is to clearly determine and state the company's ESG objectives, guidelines and initiatives already in place and any potential barriers to reaching these goals. Many companies perform an ESG standards assessment to identify relevant and impactful criteria aligned with the expectations and material elements of their stakeholders.



Stage 2

Gathering Information

The next step is to connect the company's overall ESG strategy with data, information and metrics needed to report on the material elements outlined in the ESG reporting framework. As part of this stage, the company determines what data is available and examines the processes used to support the data identification, gathering and compilation, as well as the controls to validate completeness and accuracy of the information.

Stage 3

Reporting and Performance Monitoring

At this stage, organizations outline how they will monitor their performance against their sustainability goals and objectives, as well as how they compare to their peers. This includes reporting metrics against available standards and developing a strategy for telling the story of the company's ESG journey, its successes and opportunities for improvement, and how the company plans to reach its goals.

Stage 4

ESG Improvement Strategy and Initiative Development

Even with a well-defined reporting strategy and supporting processes, information will continue to evolve with stakeholder expectations, as will changes in reporting requirements. Improvement initiatives can help outline the company's plan to meet long-term goals, whether these are internally projected or come from stakeholders or other external forces.

The Weaver Advantage

Our experienced professionals understand ESG reporting and can assist at every stage of the ESG journey. Our services include:

- ▶ ESG reporting and disclosure control assessment
- ▶ ESG strategy advisory services
- ▶ ESG assurance readiness assessments, attest/limited assurance services
- ▶ Data analysis
- ▶ Enterprise risk management
- ▶ Performance, information and ESG disclosure management

Contact us now to find out how Weaver can help you meet your ESG goals:

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